```
RESP ID
         76499
Age:
         14 to 29
Gender:
         Male
Q3.0
          [Names of internet sites that offer video content]
Q3.0
         YouTube.
Q3.1
          I can't think of anything offhand.
Q4.0
          [Have you ever heard of . . . ?)
                lulu
                                           No
                mySpace
                                           Yes
                youtube
                                           na
                photobucket
                                           No
                digg
                                           No
                moho
                                           No
Q4.1
          [Have you ever heard of...?)
                lulu
                                           na
                myspace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
RESP_ID
         76602
Age:
         14 to 29
Gender:
         Female
Q3.0
          [Names of internet sites that offer video content]
Q3.0
          I cannot think of any right now.
Q4.0
          [Have you ever heard of...?)
                lulu
                mySpace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
Q4.1
          [Have you ever heard of...?)
                lulu
                                           No
                myspace
                                           Yes
                youtube
                                           Yes
                photobucket
                                           No
                digg
                                           No
                moho
                                           No
RESP ID
         76752
Age:
         30 to 49
Gender:
         Male
         [Names of internet sites that offer video content]
Q3.0
Q3.0
         YouTube.
Q3.1
         ESPN.com, that's it.
Q4.0
          [Have you ever heard of...?)
                lulu
                                           No
                mySpace
                                           Yes
                youtube
                                           na
                photobucket
                                           No
                digg
                                           Yes
                moho
                                           No
Q4.1
          [Have you ever heard of...?)
                lulu
                                           na
                myspace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
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RESP ID
         77068
Age:
         30 to 49
Gender:
         Male
Q3.0
          [Names of internet sites that offer video content]
Q3.0
         CBS.com, ABC.com and NBC.com.
Q3.1
         None.
Q4.0
          [Have you ever heard of...?)
                lulu
                                           No
                mySpace
                                           Yes
                youtube
                                           Yes
                photobucket
                                           No
                digg
                                           No
                moho
                                           No
Q4.1
          [Have you ever heard of . . . ?)
                lulu
                                           na
                myspace
                                           na
                youtube
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
RESP ID
         77250
         30 to 49
Age:
Gender:
         Female
Q3.0
          [Names of internet sites that offer video content]
Q3.0
         I don't have any.
Q4.0
          [Have you ever heard of...?)
                lulu
                                           na
                mySpace
                                           na
                youtube
                                           na
                photobucket
                                          na
                digg
                                          na
                moho
Q4.1
          [Have you ever heard of . . . ?)
                lulu
                                           No
                myspace
                                           Yes
                youtube
                                          No
                photobucket
                                          Yes
                digg
                                          No
                moho
                                          No
RESP_ID
         77283
Age:
         30 to 49
Gender:
         Male
Q3.0
         [Names of internet sites that offer video content]
         Ones that I can think of? Websites that offer video content,
Q3.0
         hm, AOL.com, NFL.com, ABC.com, NEWSOK.com, ESPN.com, MySpace,
         YouTube. Hm, those are the only ones I can rattle off.
         FOX.com, PGA.com, NHL.com, NBA.com and soonersport.com.
Q3.1
Q4.0
         [Have you ever heard of...?)
                lulu
                                          No
                mySpace
                                          na
                youtube
                                          na
                photobucket
                                          Yes
                digg
                                          Yes
                moho
                                          No
Q4.1
         [Have you ever heard of...?)
                lulu
                                          na
                myspace
                                          na
                youtube
                                          na
                photobucket
                                          na
                digg
                                          na
                moho
                                          na
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RESP ID
         77885
Age:
          30 to 49
Gender:
         Male
          [Names of internet sites that offer video content]
Q3.0
Q3.0
          Uh, YouTube.
Q3.1
          Hm, yeah Yahoo.
Q4.0
          [Have you ever heard of...?)
                lulu
                                           No
                mySpace
                                           Yes
                youtube
                                           na
                photobucket
                                           Yes
                digg
                                           No
                moho
                                           No
Q4.1
          [Have you ever heard of...?)
                lulu
                myspace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
RESP ID
         77948
Age:
          50 or above
Gender:
         Female
Q3.0
          [Names of internet sites that offer video content]
Q3.0
          I don't know.
Q4.0
          [Have you ever heard of . . . ?)
                lulu
                                           na
                mySpace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
Q4.1
          [Have you ever heard of...?)
                lulu
                                           Yes
                myspace
                                           Yes
                youtube
                                           Yes
                photobucket
                                           No
                digg
                                           No
                moho
                                           No
RESP_ID
         78066
Age:
         14 to 29
Gender:
         Female
Q3.0
         [Names of internet sites that offer video content]
Q3.0
         YouTube.
Q3.1
         I can't.
Q4.0
          [Have you ever heard of . . . ?)
                lulu
                                           No
                mySpace
                                           Yes
                youtube
                                           na
                photobucket
                                           Yes
                digg
                                           No
                moho
                                           No
Q4.1
          [Have you ever heard of . . . ?)
                lulu
                                           na
                myspace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
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RESP_ID
          78303
Age:
          14 to 29
Gender:
          Female
          [Names of internet sites that offer video content]
Q3.0
Q3.0
          MSNBC, Illwillpress, MySpace and YouTube.
Q3.1
          Any news, any independent sites and Facebook.
Q4.0
          [Have you ever heard of...?)
                lulu
                                           No
                mySpace
                                           na
                youtube
                                           na
                photobucket
                                           Yes
                digg
                                           No
                moho
                                           No
Q4.1
          [Have you ever heard of . . . ? )
                lulu
                                           na
                myspace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
RESP_ID
         78862
Age:
          14 to 29
Gender:
         Male
Q3.0
          [Names of internet sites that offer video content]
Q3.0
          Um, there's, um, YouTube. Google. That's all I can think of
          right now.
          Um, those are the only ones I can think of right now.
Q3.1
Q4.0
          [Have you ever heard of...?)
                lulu
                                           No
                mySpace
                                           Yes
                youtube
                                           na
                photobucket
                                          No
                digg
                                           No
                moho
                                          No
Q4.1
          [Have you ever heard of...?)
                lulu
                                           na
                myspace
                                          na
                youtube
                                          na
                photobucket
                                          na
                digg
                                          na
                moho
                                          na
RESP ID
         79169
Age:
         30 to 49
         Male
Gender:
Q3.0
          [Names of internet sites that offer video content]
Q3.0
         All the news sites, CNN.com, FOXnews.com and YouTube.com.
         Nothing right off the top of my head.
Q3.1
Q4.0
          [Have you ever heard of...?)
                lulu
                                          No
                mySpace
                                          Yes
                youtube
                                          na
                photobucket
                                          No
                digg
                                          No
                moho
                                          No
Q4.1
          [Have you ever heard of...?)
                lulu
                                          na
                myspace
                                          na
                youtube
                                          na
                photobucket
                                          na
                digg
                                          na
                moho
                                          na
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RESP ID
         79215
Age:
          50 or above
Gender:
          Male
Q3.0
          [Names of internet sites that offer video content]
Q3.0
          Mm, not really.
Q4.0
          [Have you ever heard of . . . ?)
                 lulu
                                           na
                mySpace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
Q4.1
          [Have you ever heard of . . . ? )
                lulu
                                           No
                myspace
                                           Yes
                youtube
                                           No
                photobucket
                                           No
                digg
                                           No
                moho
                                           No
RESP ID
         79284
          50 or above
Age:
Gender:
          Female
          [Names of internet sites that offer video content]
Q3.0
          Can only relate to music videos.
Q3.1
          I can't think of any.
Q4.0
          [Have you ever heard of...?)
                lulu
                                           No
                mySpace
                                           Yes
                youtube
                                           No
                photobucket
                                           No
                digg
                                           No
                moho
                                           No
04.1
          [Have you ever heard of...?)
                lulu
                                           na
                myspace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
RESP_ID
         79595
Age:
         30 to 49
Gender:
         Male
03.0
          [Names of internet sites that offer video content]
         ABC.com, whatever the FOX site is, somcast.net, balmoreson.com,
Q3.0
         Yahoo.com and Golf.com.
Q3.1
         iTunes.
Q4.0
          [Have you ever heard of...?)
                lulu
                                           No
                mySpace
                                           Yes
                youtube
                                           Yes
                photobucket
                                           No
                digg
                                           No
                moho
                                           No
04.1
          [Have you ever heard of...?)
                lulu
                                           na
                myspace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
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RESP ID
          79608
Age:
          30 to 49
Gender:
          Female
          [Names of internet sites that offer video content]
Q3.0
Q3.0
          YouTube.
Q3.1
          CNN.
Q4.0
          [Have you ever heard of...?)
                 lulu
                                            No
                 mySpace
                                            Yes
                 youtube
                                           na
                 photobucket
                                           No
                digg
                                           No
                 moho
                                           No
Q4.1
          [Have you ever heard of...?)
                 lulu
                myspace
                                           na
                 youtube
                                           na
                 photobucket
                                           na
                 digg
                                           na
                 moho
                                           na
RESP ID
          79975
Age:
          30 to 49
Gender:
          Female
          [Names of internet sites that offer video content]
Q3.0
Q3.0
          Keithmor and Kennethcoplandministry.
Q3.1
          Jessie Duplantis Ministries.
          [Have you ever heard of...?)
Q4.0
                 lulu
                                           No
                mySpace
                                           Yes
                youtube
                                           No
                photobucket
                                           No
                digg
                                           No
                moho
                                           No
Q4.1
          [Have you ever heard of . . . ? )
                lulu
                                           na
                myspace
                                           na
                youtube
                                           na
                photobucket
                                           na
                digg
                                           na
                moho
                                           na
RESP_ID
         80211
Age:
         30 to 49
Gender:
         Male
Q3.0
          [Names of internet sites that offer video content]
         YouTube and iTunes.
Q3.0
Q3.1
         ESPN and CNN.
Q4.0
          [Have you ever heard of...?)
                lulu
                                           No
                mySpace
                                           Yes
                youtube
                                           na
                photobucket
                                           No
                digg
                                           No
                moho
                                           No
04.1
          [Have you ever heard of...?)
                lulu
                                           na
                myspace
                                           na
                youtube
                                           na
                photobucket
                                          na
                digg
                                          na
                moho
                                           na
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